

SHOVA KUMARI CHAUDHARY

UI/UX DESIGNER • PROJECT MANAGER

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PROFESSIONAL SUMMARY

UI/UX Designer with 5+ years of experience designing enterprise SaaS products for the travel and hospitality industry. Skilled in UX research, information architecture, interaction design, design systems, and usability testing. Recently expanded into project management, leading Agile teams and collaborating with cross-functional stakeholders to deliver user-centered digital products.

CORE COMPETENCIES

- User Research
- Information Architecture
- User Flows & Journey Mapping
- Wireframing
- Prototyping
- Design Systems
- Usability Testing
- Agile Project Management
- Sprint Planning & Tracking
- Team Leadership
- Stakeholder Management
- Cross-functional Collaboration
- Requirement Analysis
- Communication
- Problem Solving

PROFESSIONAL EXPERIENCE

Mar 2024 - Present

Traveality Nepal

UI/UX Designer & Project Manager

- Led end-to-end UX design for OTA and PMS platforms, from user research and information architecture to high-fidelity prototypes.
- Designed responsive booking and hotel management experiences that streamlined user workflows.
- Conducting user research, usability evaluations to identify opportunities and drive product improvements.
- Creating user flows, wireframes, interactive prototypes, and design systems in Figma to ensure consistency across product improvements.
- Collaborating with developers, product owners, and stakeholders to deliver user-centered solutions.
- Guided a cross-functional development team through sprint planning, delivery tracking, and stakeholder coordination.
- Facilitating communication across developers, QA engineers and business stakeholders to align goals and resolve blockers.
- Monitoring project, maintaining timelines and ensuring standards are met through design reviews and documentation.

Jul 2021 - Mar 2024

InfoDevelopers Pvt. Ltd.

Junior UI/UX Designer

- Designing user-centered web and mobile applications for enterprise clients.
- Developed and maintained reusable design systems and UI components.
- Worked closely with developers to ensure pixel-perfect implementation.
- Collaborated with product managers and stakeholders to prioritize features and enhance user experience.

FREELANCE EXPERIENCE

Leanq

(Nov 2024 - Jan 2025)

Hobes Technology

(Jan 2024 - Feb 2024)

Edxplor

(Apr 2022 - Aug 2022)

- Designed dashboards, websites and admin panels for multiple startups.
- Gathered requirements and analyzed workflows.
- Created user flows, wireframes, prototypes, and high fidelity UI designs.
- Developed design systems and reusable component libraries.
- Collaborated directly with clients to understand requirement and deliver results.
- Maintained brand consistency across digital products.

KEY PROJECTS

OTA Platform

Designed an end-to-end online travel agency platform including hotel search, booking flow, and payment integration.

PMS

Designed property management system for hotels including reservation, room management, housekeeping, maintenance and reporting dashboards.

OTA CRM

Created CRM dashboards for managing leads, bookings and customers and management setup.

EDUCATION

2023 - 2025 Master of Computer Information System

Nepal College of Information Technology, Balkumari

2017 - 2022 Bachelor of Computer Application

Nepal College of Information Technology, Balkumari

TOOLS

- | | |
|---------------|--------------------|
| • Figma | • Photoshop |
| • FigJam | • Notion |
| • Balsamiq | • Miro |
| • Illustrator | • Jira |
| • Photoshop | • Microsoft Office |

REFERENCES

- Yunish Shakya — Senior Frontend Developer | Traveality Nepal
- Sajan Sthapit — Senior Backend Developer | Traveality Nepal

Portfolio: Shova Kumari Chaudhary